

WEST COAST SMOKE EXPOSURE TASK FORCE

West Coast Smoke Exposure Task Force to Host Fifth Annual Smoke Summit

SACRAMENTO, May 27, 2025 – The West Coast Smoke Exposure Task Force (WCSETF) will host its virtual 2025 Smoke Summit on Tuesday, July 15, from 11 a.m. to 1 p.m. (PDT). The summit serves as a platform for sharing updates, recent findings, and future initiatives on the impacts of wildfire smoke on the wine industry.

Leading researchers, experts, and industry representatives from California, Oregon, and Washington will provide insight and updates on research and developments. Featured presenters:

- Arran Rumbaugh, USDA Agricultural Research Service
- Tim Rinehart, USDA Agricultural Research Service
- Tom Collins, Washington State University
- Elizabeth Tomasino, Oregon State University
- Kristine Fox, Relation Insurance
- U.S. Sen. Alex Padilla (D-Calif.) – *invited*

“The impacts of wildfire smoke have left a lasting mark on our industry,” said Natalie Collins, California Association of Winegrape Growers president and WCSETF co-chair. “As we continue to navigate these challenges, the annual Smoke Summit remains a critical space for collaboration and progress. Together, we are advancing our understanding of smoke exposure and charting a path forward with science, innovation, and shared resolve.”

There is no cost to attend, and all are welcome to participate.

REGISTER: [Click here](#).

About the West Coast Smoke Exposure Task Force (WCSETF)

The WCSETF is a coalition of industry leaders committed to providing timely communications, resources, and best practices to help winegrape growers and vintners navigate the challenges of wildfire smoke. The task force serves as a central hub for updates, education, and collaboration to support industry resilience and informed decision-making. wcsetf.org

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